SPE London Sponsorship & Support Needs



SPE London Section

The London Section of the Society of Petroleum Engineers (SPE London) is a not for profit technical organisation that has as its main purpose the support of the Mission and Vison statements of SPE International. In fulfilling this purpose the London section of the SPE provides a diverse range of technical and non technical events to both its broad membership base and non members alike. To continue to fulfil its purpose in a credible fashion SPE London survives on industry support.



The SPE is a not for profit organisation that relies on the generosity of industry to fulfil both its mission and vision

Ways in which your business can support SPE London

SPE has 3 main avenues that support can be delivered:-

- 1. Through traditional direct financial contributions which are generally of 12months duration,
- 2. More commonly now some businesses prefer to offer venue and event hosting support which is still a valuable resource,
- 3. SPE London has a number of active and successful Special Interest Groups (SIG's) that offer businesses the opportunity to partner on specific industry themes.

Benefits from Supporting SPE London

- The SPE is a well recognised brand within the oil and gas industry. Businesses can leverage their support in many other communication outlets,
- The section digital platforms, monthly events and SIG events offer visibility to a wide audience including members and non members,
- Business logo's are prominently displayed on the section website, bi-monthly E-Magazine, during SIG and monthly evening lecture events,
- Businesses can demonstrate their commitment to Social and Corporate Responsibilities as a consequence of partnering on shared topics of interest,
- The section offers complementary access to monthly evening or continuing education events. 4 tickets per £1000 of financial or equivalent support.

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How can financial support be delivered?

- Annual financial support starts at £1000 and runs from January to December,
- Supporting a specific evening lecture program where a business is presenting or wishes to be associated with a particular theme is £500,
- Venue support & hosting is taken on an individual case and is usually provided to help an SIG run a particular themed event
- SIG's have a number of well respected annual events that need support to ensure their success. Support for these events can be venue and hosting but could also include promotional materials and 3rd party services.

More on the benefits – What are you going to see? To recognise the support given by businesses SPE London will highlight business participation

- via the SPE London website logo link to business home page,
- Visibly show business logo in the bi-monthly E-Magazine, the SPE Review,
- Visibly show business logo at the start and intervals of the monthly lectures and SIG events,
- Offer annual sponsors the opportunity to contribute an article of their choice (technical, non technical) in the SPE Review
- Complementary access to 4 lectures or Continuing Education events / £1000 or equivalent support

SPE International Mission

To collect, disseminate, and exchange technical knowledge concerning exploration. the development and production of oil and gas resources, and related technologies for the public benefit; and to provide opportunities professionals for to enhance their technical and professional competence.

SPE International Vision

To advance the oil and gas community's ability to meet the worlds energy demands in a safe, environmentally responsible and sustainable manner.

Who to contact to know more:-

Key contacts to learn more about how your business can support SPE London:-Annual Sponsorship & Specific evening lecture support Sponsorship Chair – Adrian Southworth

Special Interest Group Contacts:-

Women in Energy – <u>Isabel Asenjo</u> Continuing Education – <u>Adam Borushek</u> Young Professionals – <u>Shwan Dizayee</u> Arkwright Engineering Scholarship – <u>Adrian Southworth</u>

Social Media Links



Contact SPE London through its website at http://spe-London.org