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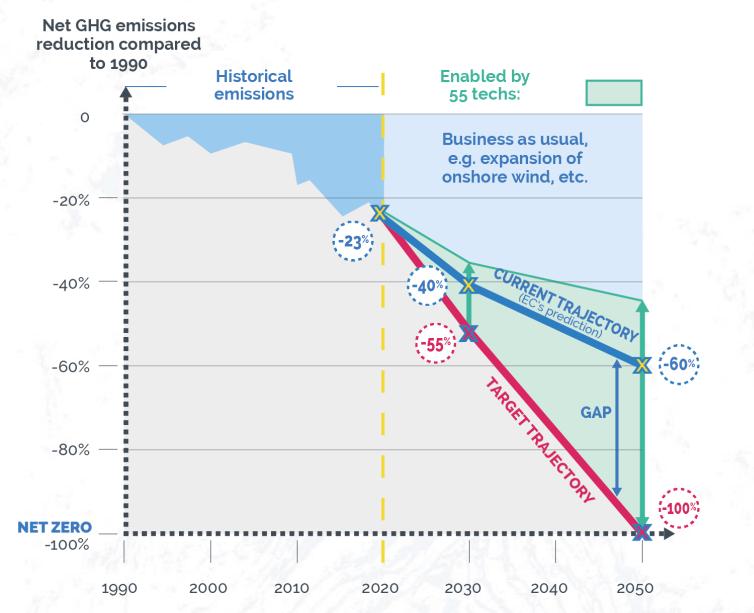
Gneiss Energy SPE Net Zero programme Can innovation get us to Net Zero?

April 2021



## SPE: "Can innovation get us to Net Zero?" Innovation required to close the gap

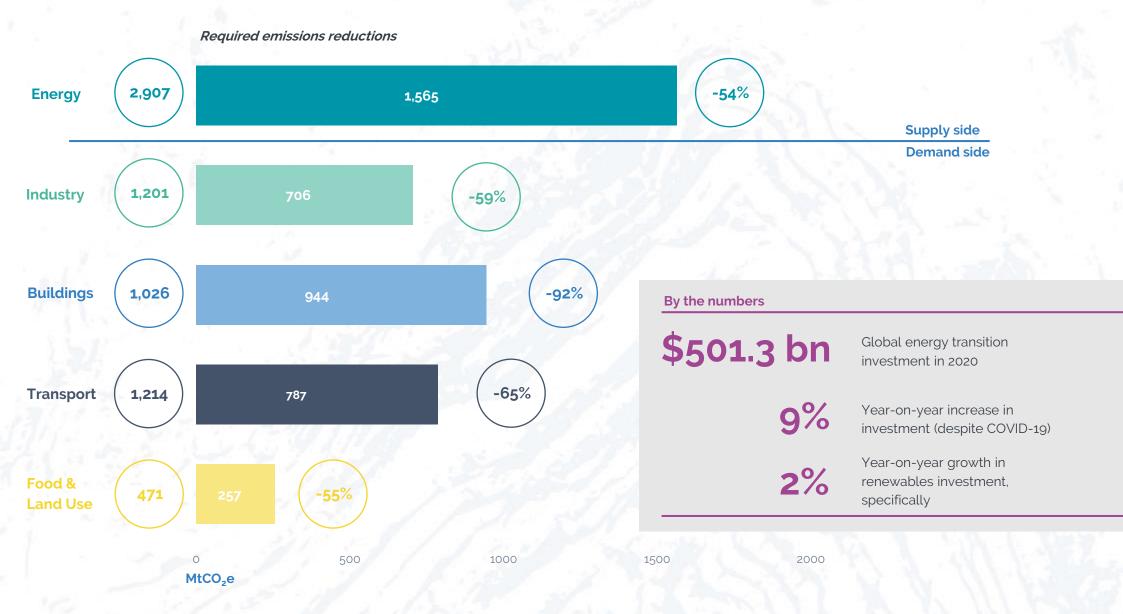
Emissions reduction by 2050 per economic area, compared to the current emissions



Source: Net Zero Report, Mapping Global Sustainable Tech Pioneers, Tech Nation (2020) 1

## SPE: "Can innovation get us to Net Zero?" Scaling the challenge

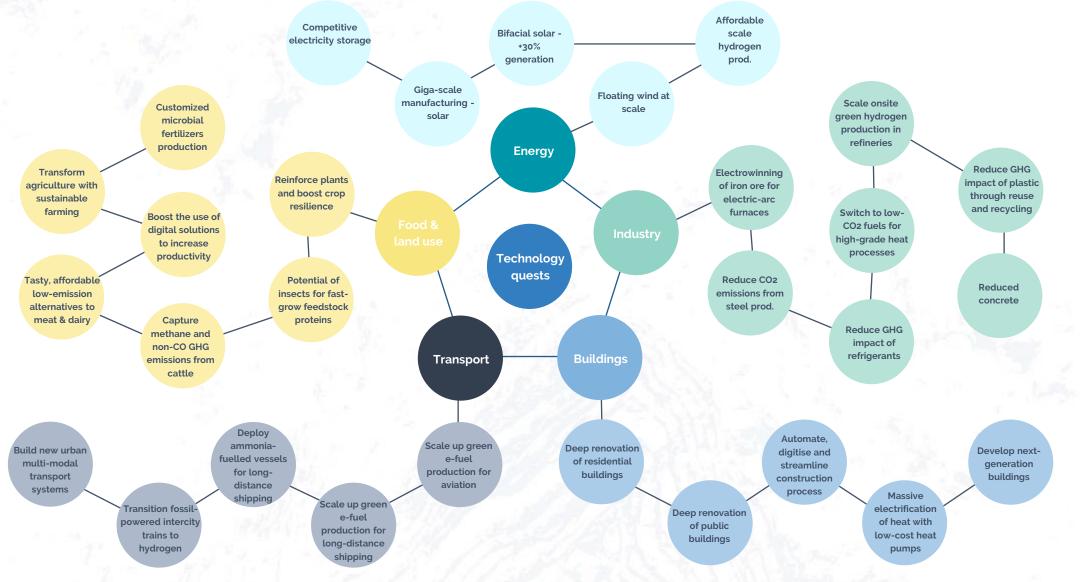
Emissions reduction by 2050 per economic area, compared to the current emissions



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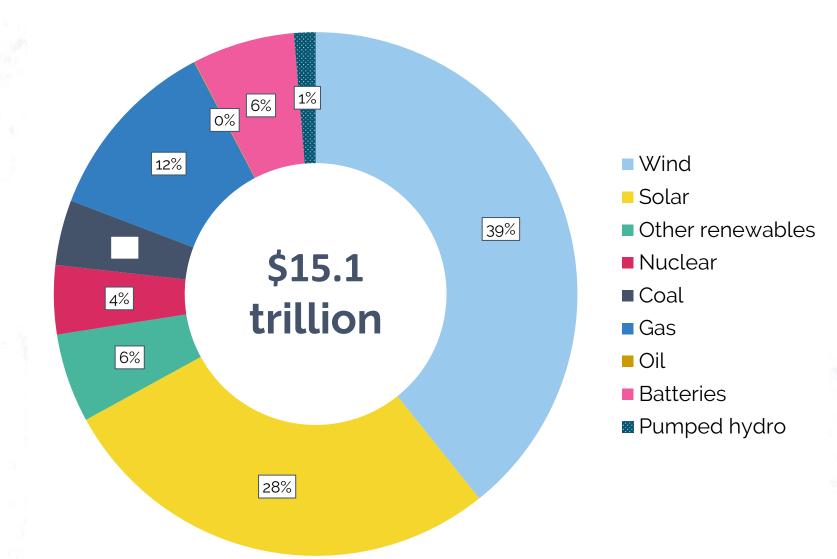
### SPE: "Can innovation get us to Net Zero?" Innovations needed to reach net zero

#### Technology quests, broken up by sector, non exhaustive



## SPE: "Can innovation get us to Net Zero?" Scaling the challenge

#### Global investment in new capacity by technology, 2020-2050



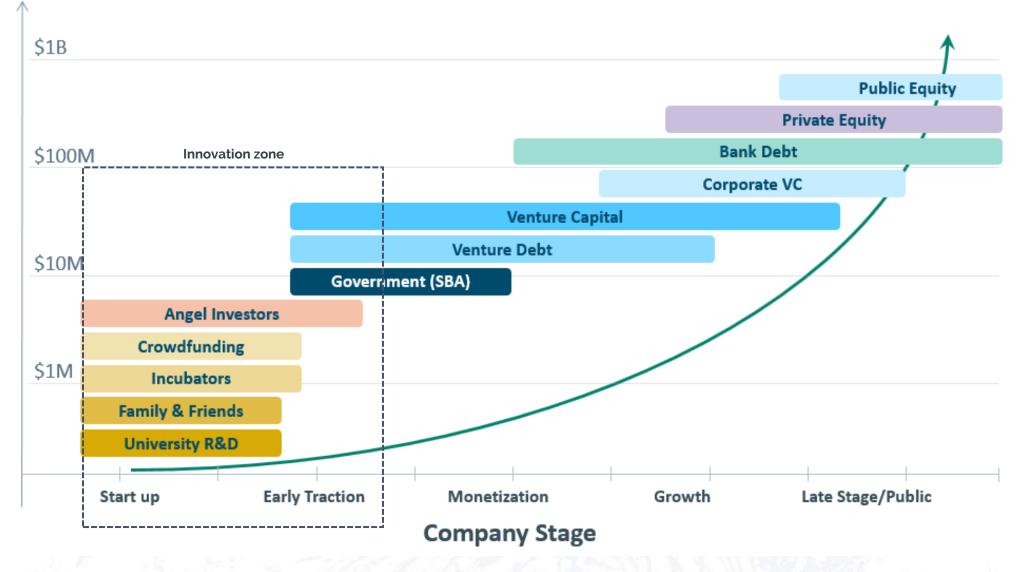
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## SPE: "Can innovation get us to Net Zero?" Funding the technology lifecycle

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Risk and scale constraints for funding innovation

## Size of Investment



## SPE: "Can innovation get us to Net Zero?" Challenges for funding

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Example fund composition – investors by type (%)



- Early-stage climate tech can be too risky for mainstream VCs
- Charitable giving can provide risktolerant capital
- Most charitable donors, scientific innovation is very low on their priority list – not even in the top five most popular categories in the US

21%

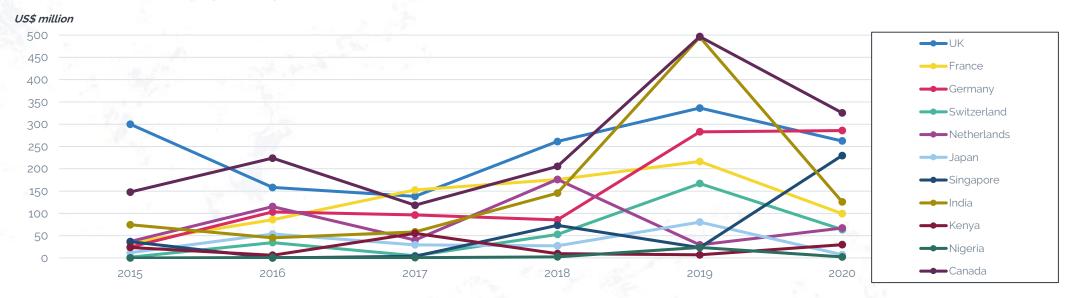
79%

Equity Charitable giving

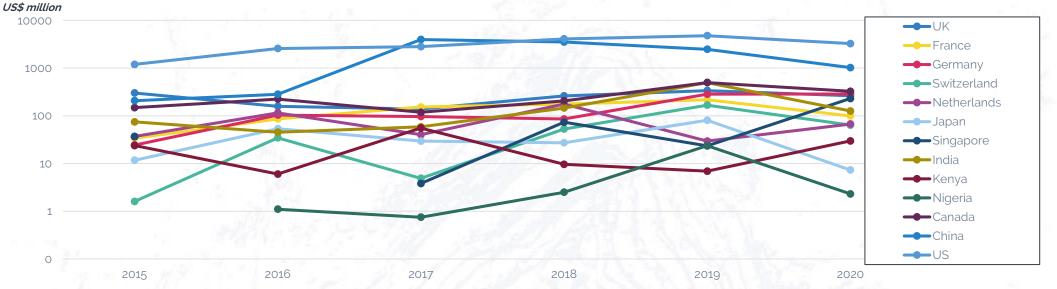
6

### SPE: "Can innovation get us to Net Zero?" Dominance of China and US in the space

#### Net Zero VC investment by country, ex. China & US



#### Net Zero VC investment by country, incl. China & US (logarithmic scale)



Source: Net Zero Report, Mapping Global Sustainable Tech Pioneers, Tech Nation (2020) 7

# SPE: "Can innovation get us to Net Zero?"

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Broad range of investors in the



### SPE: "Can innovation get us to Net Zero?" **UK investment space**

Edinburgh

£81 million

Macclesfield £18 million

Oxfordshire

£232 million

Cambridge

£126 million

Norwich £38 million

London

£597 million

#### VC NetZero investment UK clusters

Enniskillen

£17 million

Glasgow

£15 million

Cardiff £15 million

> Bristol £260 million

> > Swindon

£23 million

Guilford

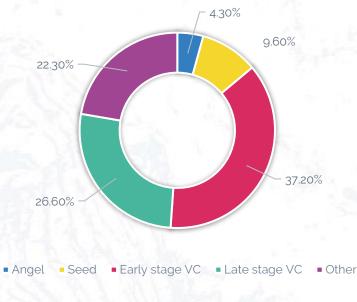
£155 million

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#### VC NetZero investment UK by sector

#### VC NetZero investment by investor type

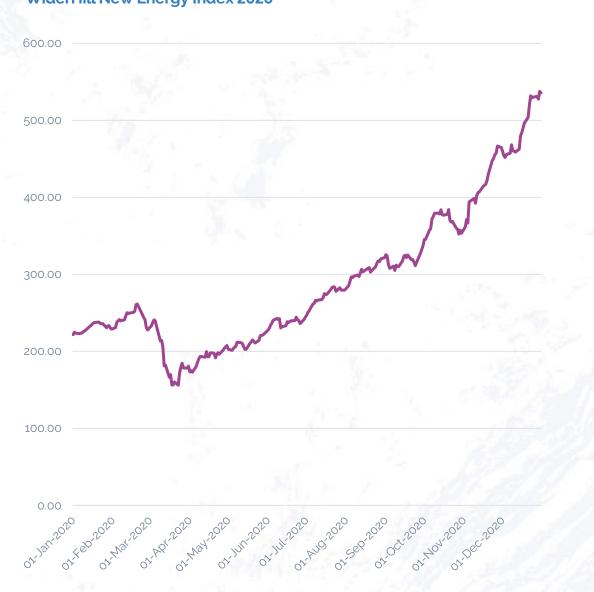


9

Source: Net Zero Report, Mapping Global Sustainable Tech Pioneers, Tech Nation (2020)

## SPE: "Can innovation get us to Net Zero?" Equity capital as a barometer

### WiderHill New Energy Index 2020



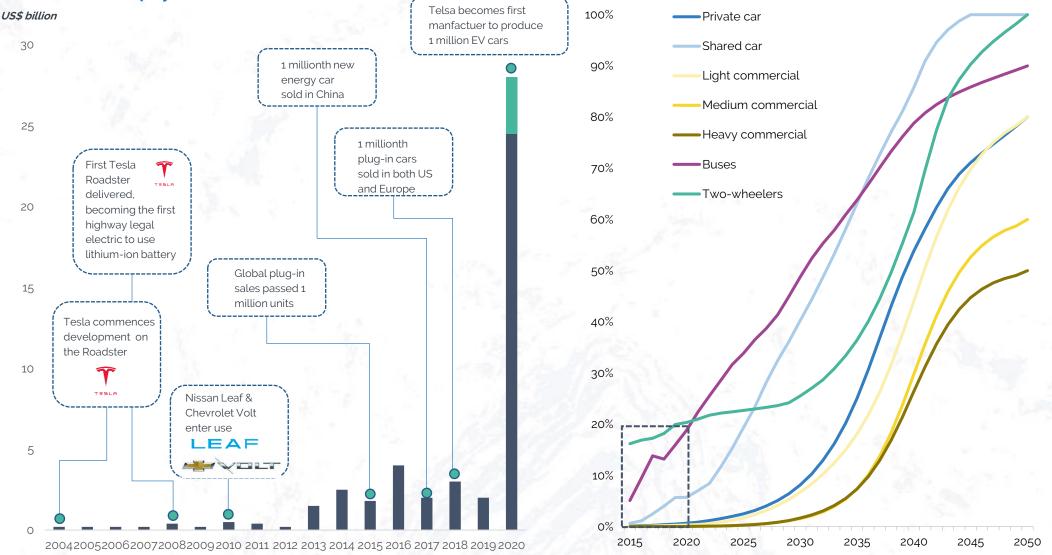
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#### Commentary

- Venture capital and private equity investment in renewables and storage increased 51% to \$5.9 billion last year
- Both this, and investment via the public markets, took place against the backdrop of buoyant share prices
- WilderHill New Energy Global Innovation Index, or NEX, which tracks about 100 clean energy stocks worldwide, rose 142% in 2020 to record level

## SPE: "Can innovation get us to Net Zero?" Case study – EV funding

EV company proceeds raised from IPOs, secondary share issues and SPAC new equity



Source: BloombergNEF. In addition, many SPAC transactions announced in 2020 have yet to complete. (2020) <sup>11</sup>

EV share of fleet by vehicle type

SPE: "Can innovation get us to Net Zero?" Costing net zero

**Concluding remarks** 

- 1. Significant technological and energy system innovation is required to move the needle
- 2. Doing "*more of the same*" or even scaling up what we are currently doing does not achieve NetZero
- 3. Funding innovation remains a difficult and complex process where the ability to secure funding at scale, and at pace, is limited
- 4. How investor risk / returns will be thought of in the Climate Tech innovation space is playing a critical role in the dynamic of achieving NetZero

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